



St. Baldrick's
FOUNDATION

CONQUER
KIDS'
CANCER

2023 - 2024 ANNUAL REPORT



Sage, age 7
Acute lymphoblastic leukemia
2025 St. Baldrick's Ambassador

Dear Friends,

The St. Baldrick's Foundation celebrated 25 years in 2024. Many of you know the story... the movement was founded by three reinsurance executives, John Bender, Tim Kenny, and Enda McDonnell, who turned their industry's annual St. Patrick's Day party into St. Baldrick's Day by shaving their heads bald to raise funds for childhood cancer research. They recruited friends to join them, who recruited more friends, who recruited still more friends, and soon the movement was not only nationwide, it had reached six continents! These leaders, and the work they started, are living legends now, because they showed each of us a way to save kids with cancer. And save kids you have.

This report provides just a sampling of the infrastructure, new clinical trials, discoveries, improved treatments, new drugs and therapies you have made possible, as well as the many pediatric oncology researchers whose professional training and early research you supported. These accomplishments are significant and lasting, and each provides a foundation for the next advancement. Many children who did not survive had more time with their families because of you and countless children around the world are alive today because of **YOU**.

When St. Baldrick's began, our founders' goal was to have the reinsurance industry serve as the engine of a train of many cars, each representing various walks of life, geographic locations and industries that would collectively work together to power the research that would deliver cures for children.

Over the years, kindergarteners to grandparents, store clerks to CEOs, and circus performers to government leaders and virtually every profession in between have rallied behind this mission.

Today, the St. Baldrick's Foundation is a diverse and mature organization, with an array of opportunities volunteers and donors can explore. If you have been away from St. Baldrick's for a while, we encourage you to reach out and learn how your journey can improve and save the lives of children.

Twenty-five years on, you are still upholding our founders' original commitment: to never stop until every child with cancer can not only survive cancer, but thrive too.

Thank you for your generosity and leadership, and for being an essential part of the engine driving our shared mission to **Conquer Kids' Cancer**.



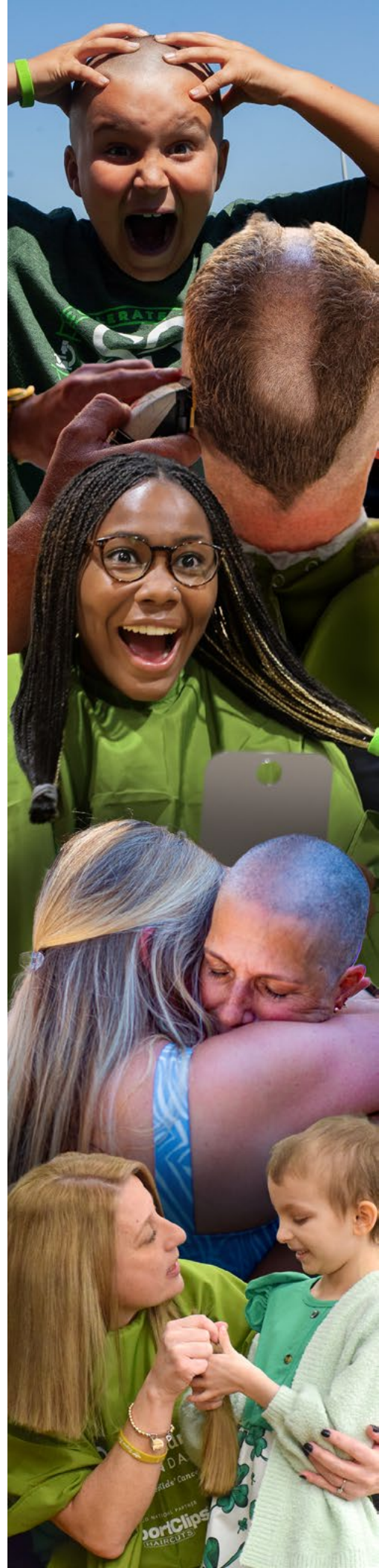
Frank Nutter
Frank Nutter

Chairman of the Board,
2022-2024



Kathleen Ruddy
Kathleen Ruddy

Chief Executive Officer



Statement of Activities

For 25 years, St. Baldrick's has been at the forefront of childhood cancer research. Thanks to your support, our mission continues to drive groundbreaking advancements, saving lives and improving the future for kids with cancer.



St. Baldrick's Fellows funded to date, ensuring a new generation of pediatric oncology researchers.

Support for the Children's Oncology Group (COG):

Each year, St. Baldrick's provides a multi-million-dollar grant to the COG, funding nearly every institution qualified to treat children with cancer in the U.S. This support ensures that clinical trials are available nationwide, bringing cutting-edge treatments to patients closer to home.



COG research has turned childhood cancer from a nearly incurable disease 50 years ago into one with a combined 5-year survival rate of more than 80% today.



59 FDA-approved drugs to treat childhood cancer in the last 25 years.



149,500+ patients enrolled in 280+ clinical trials supported by St. Baldrick's.

Together, Let's Accelerate the Next 25 Years of Cures

Your dedication has transformed the landscape of childhood cancer research. With your continued support, we can drive the next wave of cures, treatments, and breakthroughs.

Breakthroughs You've Made Possible In The Last 25 Years

2013

Gleevec approval raised survival for PH+ acute lymphoblastic leukemia from 20% to 70%.

2015

Unituxin improved high-risk neuroblastoma survival from 30% to 50%.

2017

Kymriah, the first gene therapy in the U.S., saved over 80% of relapsed leukemia patients.

2018

The STAR Act was signed into law, advancing access to treatment, research and survivorship.

2020

\$50M/year federal funding initiated through the Childhood Cancer Data Initiative.

2021

Medulloblastoma survival increased from 54% to 73% through a groundbreaking clinical trial.

2024

Blinatumomab improved survival in standard-risk leukemia to 96%, saving countless lives.

Statement of Activities

Year ending June 30, 2024

Income		
Contributions	\$22,150,115	
Contributed services and assets	\$404,488	
Investment return, net	\$829,561	
Total Income		\$23,384,164
Expenses		
Program Expenses	\$15,340,550	
Fundraising expenses	\$6,026,969	
Administration expenses	\$1,797,091	
Total Expenses		\$23,164,610
Change in Net Assets		\$488,510
Beginning Net Assets		\$11,474,061
Ending Net Assets		\$11,962,571
Total Liabilities		\$17,014,048
Total Assets		\$28,976,619

2025 Ambassadors

Our Ambassadors represent the more than 400,000 kids worldwide who are diagnosed with cancer each year. Ambassadors come from diverse geographic areas, ages, diseases, and treatment statuses. Their stories highlight the importance of supporting the best childhood cancer research so all kids diagnosed can live long, healthy, productive, and happy lives.

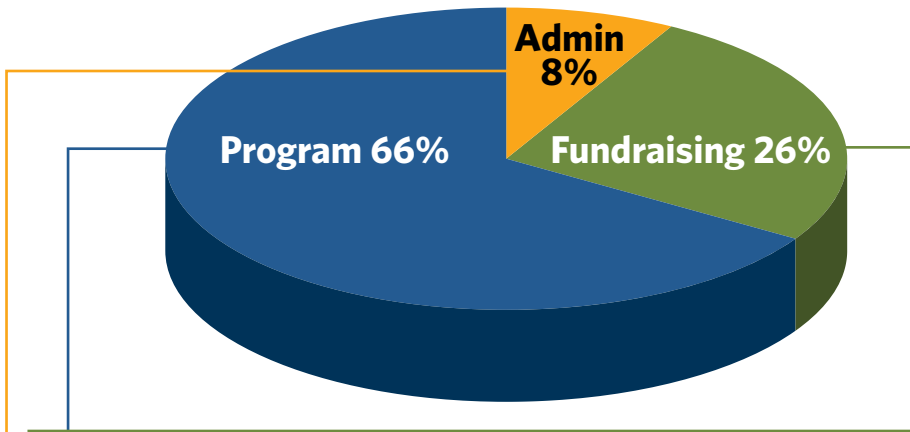
Every child is so much more than a cancer diagnosis. Each has their own unique personality, gifts, and talents. Read on to learn more about these remarkable kids.



Kaylee W.,

Kaylee is a typical middle schooler who loves Squishmallows, Roblox, Minecraft, SpongeBob SquarePants, Disney World, and spending time with her sisters. A fall on June 10, 2023, led to a fractured femur and ultimately a diagnosis of osteosarcoma, bone cancer, nine days later. She underwent eight months of chemotherapy and four surgeries, including a rotationplasty, which involved removing part of her leg and reattaching her lower leg to function as a knee. In January 2024, she received her prosthetic leg, and by February 2, she rang the bell marking the end of treatment. Now focused on the activities she loves, including dancing, Kaylee looks forward to a future as a baker.

FY 2023-2024 Expense Ratio



66% Program
Includes research grants, the vetting process to identify the best research and federal advocacy and more.

26% Fundraising
Includes credit card processing fees, volunteer t-shirts, postage, website and more.

8% Administration
Includes human resources, accounting, audit, investment fees and more.

Partners

Thanks to our charity partners who worked alongside us over the past year to ensure researchers have the resources they need to give children with cancer the long, healthy futures they deserve.

International Partners

Australia

The Kids' Cancer Project

Belgium

Olivia Fund

Bermuda

Bermuda Cancer and Health Centre

Hong Kong

Children's Cancer Foundation

Japan

Children's Cancer Association of Japan

The Netherlands

Princess Maxima Center
for Pediatric Oncology

Singapore

Duke-NUS Graduate Medical School

United Kingdom

Children with Cancer UK

Domestic Partners

Children's Oncology Group (COG)

Fire Fighter Cancer Foundation

Keaton's Child Cancer Alliance

Songs of Love

The Northern Nevada Children's
Cancer Foundation

There With Care

Advocacy Partners

Alliance for Childhood Cancer

Gabriella Miller Kids First Pediatric
Research Program

People Against Childhood
Cancer (PAC2)

Coalition Against Childhood
Cancer (CAC2)

One Voice Against Cancer (OVAC)

Patient Quality of Life
Coalition (PQLC)

Defense Health Research Council

Grant-Funding Partners

Battle Osteosarcoma

Children's Cancer Research Fund

CureSearch

D-Feet Cancer - The Dalton Fox
Foundation

Fight Kids Cancer

Focused Ultrasound Foundation

Griffin's Guardians

Marlee's Smile Foundation

Tap Cancer Out

Team Campbell Foundation

The Children's Cancer Fund

The Faris Foundation

The Osteosarcoma Collaborative

The Ty Louis Campbell Foundation

Voices Against Cancer

Zach Sobiech Osteosarcoma Fund



Sage Y.

Sage is a typical first grader who loves superheroes, sports, hunting, bike riding, playing with cars, and whistling. In January 2022, at just 4 years old, he was diagnosed with acute lymphoblastic leukemia, type B, after experiencing leg and back pain, a rash, and what seemed like a virus. After intensive treatment, he entered remission but continued battling lingering cancer cells and frequent illnesses. Now, Sage visits the clinic monthly and looks forward to ringing the bell in May 2025 to mark the end of his treatment, with follow-ups continuing for years.



Morgan L.

Twenty-year-old Morgan enjoys pickleball, traveling, cooking, eating sushi, and spending time with family and friends. At 8, she was diagnosed with a rhabdoid tumor behind her left kidney, an aggressive childhood cancer. She underwent surgery, chemotherapy, and radiation, and now has annual follow-ups with her oncology team. While it's been 11 years since her last treatment, Morgan still faces side effects, including kyphosis and kidney disease. Ambitious and driven, she will graduate early from The Ohio State University in May and plans to teach science with Teach for America in Colorado before pursuing a career as a physician assistant.

Hero Funds

The Hero Fund program offers families a lasting way to honor a child or loved one and build a legacy of support for the most promising research. The following Hero Funds raised \$10,000 or more for lifesaving research during the year:

#Joe Strong 71

Aiden's Army Fund

Arden Quinn Bucher Memorial Fund

Bad Luck Moms Club

Be Brooks Brave Fund

Berry Strong

Christian's Crusaders Childhood Cancer Research Fund

Cody Thompson Memorial Hero Fund

Do It For Dominic Fund

Double Deckers Destroy AML

Emily Beazley's Kures for Kids Fund

Forever Martha Strong

Hannah's Heroes

Invictus Fund

Jack's Pack - We Still Have His Back

JJ's Angels

Julia's Legacy of Hope

Just Do It...and be done with it

Kai Slockers Pediatric Cancer Research Fund

Luke's Army Pediatric Cancer Research Fund

LukeStrong A Force Against Neuroblastoma Childhood Cancer Fund

Miracles for Michael Fund

Oh Danny Boy, I Love You So: The Danny O'Brien Rhabdoid Tumor Research Fund

Pray for Dominic

Rays of Hope

Strong & Courageous

Super Soph's Pediatric Cancer Fund

TEAM ABBY Gives

Team Clarkie Fund

Team Jackson

The Abbey E. Foltz Fund

The Oliver Wells Fund for Neuroblastoma Research

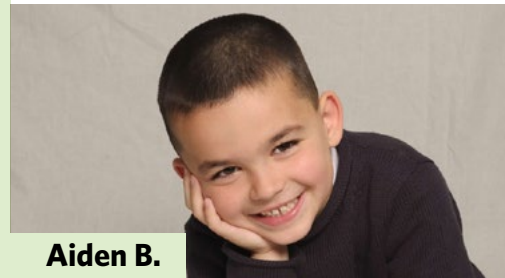
The Shohet Family Fund for Ewing Sarcoma Research

Thumbs Up Fund To Honor Brett Haubrich

To-morrow's Research Fund

Tough As Ace

Yes Way, Jose! Hero Fund



Aiden B.

Aiden was a bright, funny, and kind 8-year-old who loved sports, chess, performing in school plays, and singing Bon Jovi's "Living on a Prayer." In July 2008, his world changed when he was diagnosed with stage 4 embryonal rhabdomyosarcoma, with a grapefruit-sized tumor in his pelvis that had spread to his lungs. He bravely endured 18 rounds of chemotherapy and extensive radiation. Ever curious, Aiden viewed his treatment as a chance to learn and hoped his journey would one day help cure cancer. Despite relapsing in 2010, Aiden's story inspired everyone he met before his passing that December.



Jackson K.

Seven-year-old Jackson is adventurous, athletic, and kind to everyone he meets. A lover of Halloween, sports, Marvel characters, and pizza, he dreams of becoming a builder. In July 2023, a minor fall revealed a tumor in his left leg, leading to a diagnosis of Ewing sarcoma. Over eight months, Jackson endured 14 rounds of chemotherapy, multiple transfusions, surgery to remove the tumor, and extensive physical therapy. Today, Jackson shows no evidence of disease, but continues regular scans to monitor his health.

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Children's Healthcare of Atlanta
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Atlanta, Georgia

Thank You for Giving Kids Hope!

Your dedication fuels the fight against childhood cancer, and we are deeply grateful for the passion, generosity, and hope you bring.

Because of you, lifesaving research is moving forward, giving every child the chance to dream big, thrive, and grow up to live the life they deserve.

Together, let's accelerate the next 25 years of cures!

Mission Statement

The St. Baldrick's Foundation is a volunteer and donor powered charity committed to supporting the most promising research to find cures for childhood cancers and give survivors long and healthy lives.

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