**Send these ready-to-use email messages to your friends and family. Personalize them by including your own details and fill in the [blanks]. Now let’s show those inboxes some love!**

**Donation Request**

Subject: Let’s make an impact! Can I count on your support today?

Hi [Friend],

Did you know that worldwide, a child is diagnosed with cancer every two minutes – that’s 300,000 kids every year! This is why I’m shaving my head/volunteering on [event date] at [event venue], to raise money for childhood cancer research.

I would be honored if you supported me with a donation to help me exceed my fundraising goal of [$ amount]. When you donate, please consider selecting the recurring donation option to maximize the impact you can make! Just $16 a month/$200 a year funds 10 hours of research to improve patient and survivor quality of life.

Your investment supports the [St. Baldrick’s Foundation](http://www.stbaldricks.org), the largest non-government funder of childhood cancer research grants. Please visit my personal fundraising page at [insert fundraising page link] to make a donation and learn more about St. Baldrick’s.

Together, we will Conquer [Kids](http://www.stbaldricks.org/kids)’ Cancer.

Sincerely,

**Reminder to Donate**

Subject: You still have time to make an impact!

Hi there!

There’s still time to support my fundraising efforts for childhood cancer research. Your contribution can help me reach my fundraising goal of [$ amount]. Click this link to donate today: [insert fundraising page link].

I am shaving my head/volunteering on [event date] at [event venue] to make a difference for kids with cancer. Your investment supports the [St. Baldrick’s Foundation](http://www.stbaldricks.org/), the largest non-government funder of childhood cancer research grants.

Thank you for your consideration! Together, we can help Conquer [Kids](http://www.stbaldricks.org/kids)’ Cancer.

Sincerely,

**Thank You, Donors!**

Subject: Thank you for being a hero to kids with cancer!

Hi [Friend],

Thank you! Your generous gift helped me raise [$ amount] to support the St. Baldrick’s Foundation.

Cancer claims more kid’s lives than any other disease in the United States. As the largest non-government funder of childhood cancer research grants, St. Baldrick's gives kids with cancer their best chance at long, healthy, and happy lives.

Your investment is crucial to funding the most promising cancer research tailored just for kids. One of St. Baldrick’s Honored Kids is Phineas, he loves adventure and dreams of driving a real monster truck now that he’s cancer free. As his father Carlos says, “Our son would not be with us today if it weren’t for St. Baldrick’s and their direct support of childhood cancer research. We really can beat this. We all need to get up off it and hit the accelerator and more kids will be saved.”

Learn more about your gift’s impact on the lives of kids battling cancer by visiting the [St. Baldrick’s website](http://www.stbaldricks.org/see-the-impact). I also encourage you to find St. Baldrick’s on [Facebook](http://www.facebook.com/StBaldricksFoundation), [Twitter](https://twitter.com/stbaldricks), or [Instagram](http://www.instagram.com/stbaldricks/). They share updates on breakthroughs your generous donation made possible and feature brave kids benefitting from this lifesaving research.

Thank you for helping us get one step closer to #GivingKidsALifetime.

Sincerely,

P.S. Here are photos of me, before and after my head-shaving experience! *[Optional]*

**Recruit a Friend**

Subject: Join me & let’s make change happen!

Hey [Friend],

Did you know that worldwide, a child is diagnosed with cancer every two minutes - that’s 300,000 kids diagnosed each year! This is why I’m shaving my head/volunteering on [event date] at [event venue], to raise money for childhood cancer research. And I want you to join me!

Our efforts will support the [St. Baldrick’s Foundation](http://www.stbaldricks.org), the largest non-government funder of childhood cancer research. I’ve set a fundraising goal of [$ amount] and would be honored to partner with you in this endeavor. After all, two (bald) heads are better than one!

Join me as a shavee or event support volunteer by visiting my participant page: [insert fundraising page link] and clicking ‘Join Me’. For more information about the St. Baldrick’s Foundation, visit their website at [StBaldricks.org](http://www.StBaldricks.org).

Together, we can help Conquer [Kids](http://www.stbaldricks.org/kids)’ Cancer.

Sincerely,

**Team Fundraising**

Subject: Nothing’s going to stop us now!

Hey there [Team Name],

So far, we’ve raised [$ amount]! Our goal is to raise [$ amount] by [event date]. We’re doing great and there’s more we can do to reach and exceed our goal!

Here’s what *you* can do to help reach our team goal:

- If you haven’t yet, make a personal donation to your fundraising page. This will show others, including your potential donors, you’re invested.

-Login to your Member's area and download your personal QR code for easy donation collecting!

- Get in touch with your friends, family and co-workers by sending emails. Encourage your donors to select the recurring donation option to maximize the impact they can make! Just $16 a month/$200 a year funds 10 hours of research to improve patient and survivor quality of life.

-Share your link on social media or set up a Facebook Fundraiser through your participant Dashboard. It’s the easiest way to quickly fundraise.

- Follow-up with those who haven’t responded to your emails. It’s okay to email them more than once and most donors will appreciate the reminder!

- Send a thank you note or email to those who’ve donated on your behalf. Thank them on social media too. They’ll love the recognition!

Remember, our fundraising efforts benefit the St. Baldrick’s Foundation, the largest non-government funder of childhood cancer research. The money we raise helps fund the best childhood cancer research to save lives and Conquer [Kids’](https://www.stbaldricks.org/kids) Cancer.

Thank you for all your hard work!

Sincerely,